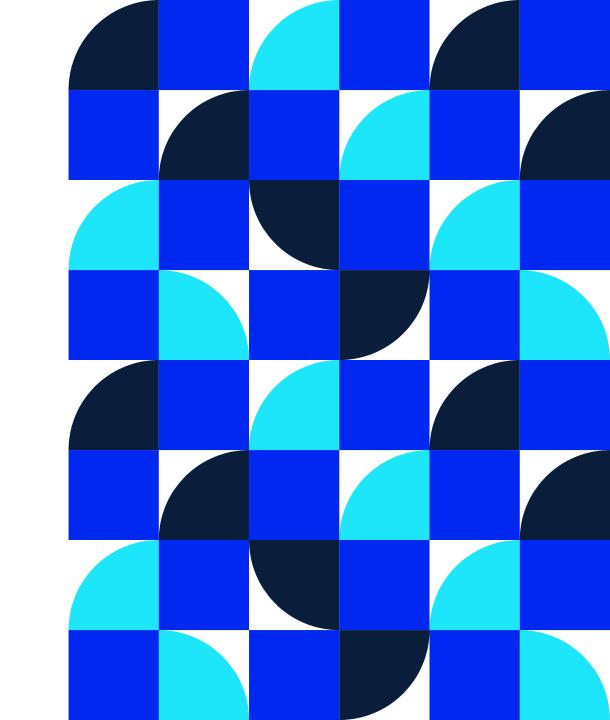


# **F-Secure Corporation**

Timo Laaksonen, CEO and President

Navigating the Finnish Stock Market December 18, 2023



# F-Secure is a global, profitable and partner focused company

2022

Revenue
111
MEUR
(+4.5%)

Subscribers
17
million across
channels

Number of Service Provider Partners\* ~200

Adjusted EBITA
43.9
MEUR
(39.6% margin)

Sales from over 100 countries

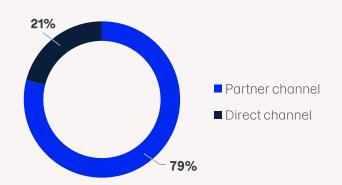
Employees\* **516** 

Gross margin
91.6%
of revenue

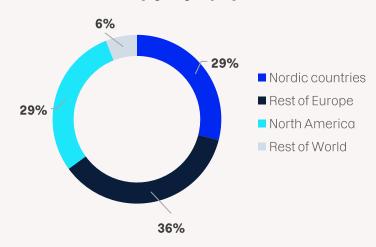
Cash conversion **96.2%** 

Earnings per share **0.17**EUR

#### Revenue by channel, %\*



#### Revenue by geography, %\*

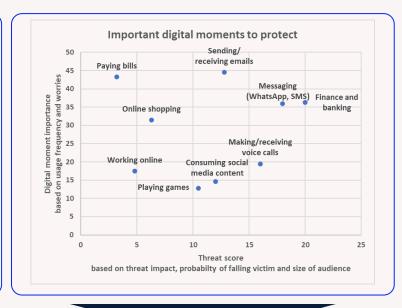


# What are we solving?

#### **Complexity overload**

# 66% find cyber security too complex 57% willing to pay for more simple experiences

#### **Vulnerable digital moments**



#### Sense of security



value all-in-one online protection for all devices

Simplicity

Protecting from Scams

Holistic



# Use cases for premium security – peace of mind

# Why premium security solution vs. free security

- Covers all personal devices within all platforms
- Holistic protection all online needs are covered
- Explicit protection: Safe shopping and banking
- Great usability (NPS = 51)
- Tech support, Cyber Help and selfhelp
- ➤ Lack of trust against free versions

#### All the protection you need in one package



#### **Internet security**

Protection against viruses and ransomware, safe online shopping and banking



#### **VPN/privacy protection**

Keep your browsing private and stay safe from hackers, trackers, and intrusive companies



# ID protection & password manager

Password management and online identity protection with real-time data breach alerts



#### **Family protection**

Protect every device in your family. Set healthy boundaries for children online







# **Expanding market reach**







### **Direct Business**

**eCom** 

**AppStores** 

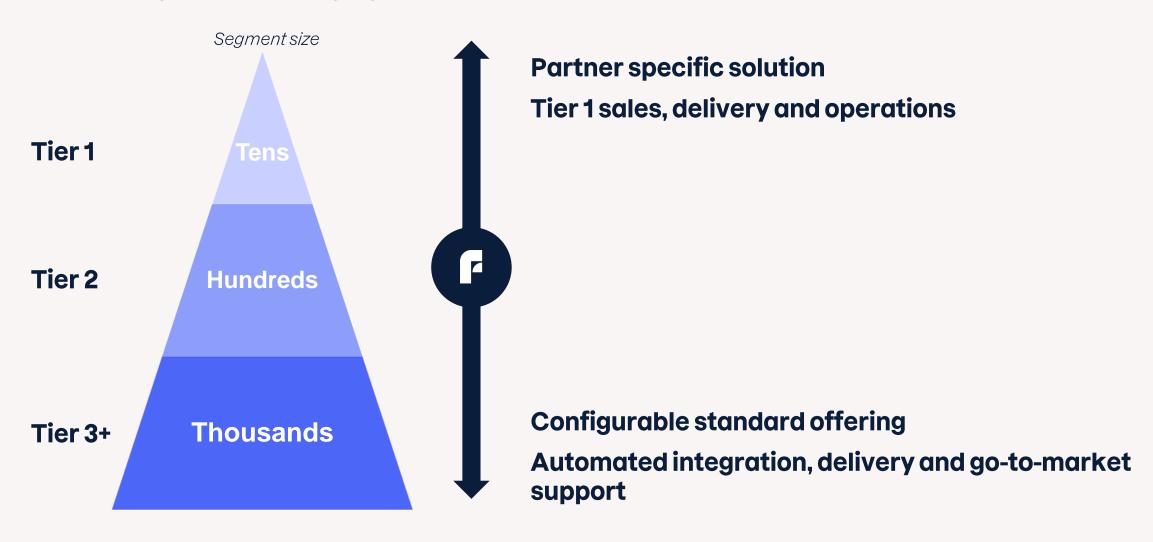






# Best partner experience

Expanding partner engagement models

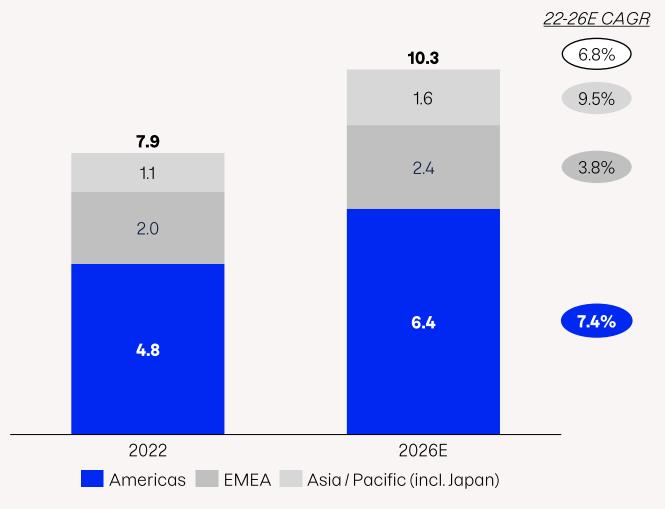




# Consumer cyber security is a large, growing market

#### Several market drivers accelerating growth

#### Global cyber security market (EURbn)\*



- Increasing digitalization affects consumer behavior
- Consumers' increasing willingness to pay is increasing
- Cyber security concerns have increased
- Cyber security remains complex for consumers



## **Growth fundamentals**

#### Addressable Market

1) Tier 1 and new vertical partnerships 2) Best partner experience

#### Value Increase

1) Total conversion 2) Embedded experiences



## **Aspirational Culture**

1) Global growth mindset 2) Agility

# Journey to becoming the security experience leader

2023 — 2024 — 2025 — 2026









**Total** 

Growth through Total and replacing stand-alone products

**Agility** 

2x Customer base with service that talks to people

**No.1 Security Experience** 

**Double-digit revenue growth** 

Tier 1 Partner Excellence

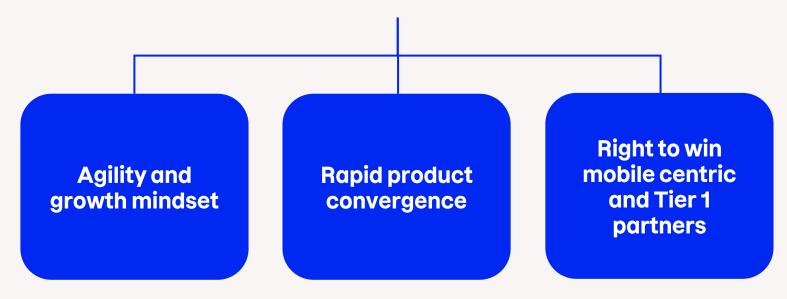
**Leader among Tier 1 partners** 



# Stronger together with Lookout Life

# LookoutLife

By F-Secure®





# Integration of Lookout consumer business

Integration has been progressing mainly as planned

#### Integration of the mobile consumer security business unit from Lookout Inc.

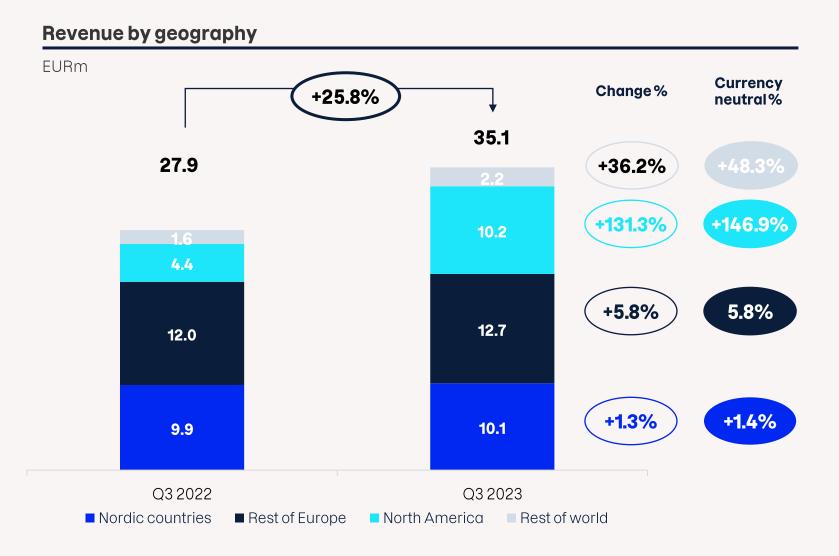
- Transaction completed and integration process ongoing: Figures consolidated with F-Secure started from 1 June 2023. No attrition among ex-Lookout Life personnel.
- Lookout Life growth has been delayed due to longer sales cycles and challenges in our own execution capability in the first months after the acquisition.
- Our teams and fellows have worked together to plan and kick off a program to combine the best of F-Secure and Lookout Life into a strong, differentiated product portfolio
- We have enhanced our partner business strategy to aim for leadership also in the Tier 1 service provider segment on the back of the acquisition.





# Q3: Revenue up by 25.8%, organic growth 0.3%

Currency neutral organic growth 1.8%



- Figures of the acquired business consolidated with F-Secure starting from 1 June 2023.
- Partner Channel: revenue increased by 28.7%, organic growth 1.4%
  - Revenue increased in the Netherlands, where activity and partners' interest in F-Secure solutions is good.
  - Revenue increased in the APAC area, positive development in Japan and Singapore.
  - Revenue decreased in Poland and Germany, due to weaker business performance during the quarter.
- Direct Channel: revenue increased by 14.6%, organically revenue declined by 3.8%.
  - Weak performance especially in new sales.
  - Also, the renewal performance weakened during the third quarter.

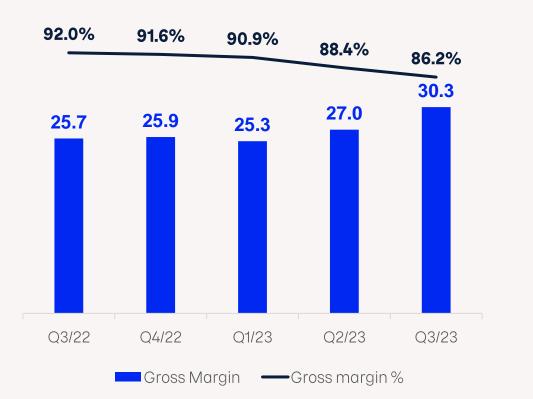


# Gross margin and adjusted EBITA development

Lookout consumer security business integration burdened profitability

#### **Gross margin**

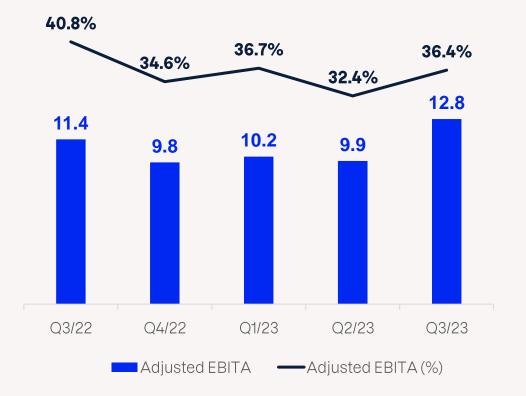
EURm



- The gross margin impacted by fair valuation adjustments of deferred revenue made in purchase price allocation and increased costs in hosting.
- Some product mix changes have an effect on hosting costs.
- Lookout business has lower gross margin level than F-Secure traditionally.

#### Adjusted EBITA and adjusted EBITA margin

**EURm** 



- Profitability for the review period reflects the lower cost structure typical for the third quarter.
- Year to date, strategic investments in growth and technology as well as Lookout consumer security business integration had a negative impact on profitability.



# Towards medium-term financial targets 2026

#### **Key growth levers**

1. Total conversion

Evolving go-tomarket channels and offering



**Best partner experience** 

**Targets 2026** 

Total revenue of more than **EUR 200 million.** 

After initial growth investments, adjusted EBITA margin of above **42%.** 

Dividend yield around or above 50% of net profit on an annual basis.

Net debt/adjusted EBITDA ratio **below 2.5x**, excluding temporary impact from acquisitions.

Outlook 2023

Revenue in the range of **EUR 128–132 million** (Lookout included for 7 months).

Adjusted EBITA in the range of EUR 41–45 million.

**Delivered 2022** 

Total revenue **EUR 111 million** (+4.5%)

Adjusted EBITA EUR 43.9 million, 39.6% margin

Dividend
78%
(July-December)

Leverage -0.4x



# F-Secure®